#### **MARCH 2021 | ISSUE #1**



## SERENITY HOME CARE

"Committing to excellence by creating and maintaining lifetime client relationships by providing the highest quality service through tailored personal care."



## Mission & Vision

# A Dream and a Navy Nurse

Article By Sofia Ortega

#### Our Mission Statement:

Committing to excellence by creating and maintaining lifetime client relationships by providing the highest quality service through tailored personal care.

### Our Vision:

Serenity Home Care strives to be lifetime partners with families in Oregon through our steadfast commitment in being dedicated to the needs of others and to continue the cultivation of genuine, lifelong relationships with all clients in the Serenity Home Care community. Our work ethic, dedication, and drive will foster our mission, lifelong growth and expansion.

It began the usual way, with a dream and a navy nurse. Fern was a retired, well accomplished waffle lover with the biggest heart that one could know. Her caregiver Sherly was a compassionate and hardworking woman, and over the years of care they grew to develop a close friendship. Serving as Sherly's inspiration, Fern encouraged her to continue caregiving on a broader spectrum leading the founding and opening of our adult care foster homes in the year 2005. As the company grew and flourished, the need for in-home care arose. As a result of these needs our agency Serenity Home Care officially opened in the year 2014. Since our beginning we have strived to keep our steadfast commitment in being dedicated to the needs of others and to continue the cultivation of genuine, lifelong relationships with all of our clients in the Serenity Home Care community.

### **Our Core Values**

<u>Service</u>: Great, genuine service comes from the heart. To provide service means to be selfless in all endeavors, placing the utmost value on client care and wellbeing. Our staff strives to deliver warmhearted, safe, and skillful service to all.

<u>Purpose:</u> We are dedicated to the fidelity of a greater purpose found through service. At Serenity Home Care we create sustainable goals that have a positive impact on the community.

<u>Compassion:</u> Compassion is recognizing our shared humanity, no matter what path each of us may take. We lend a helping hand to all in need, and actively choose to heal others with compassionate care.

<u>Empathy</u>: Empathy is putting yourself in a pair of shoes that you have never worn, and understanding the story of another. It requires profound skill to be able to step away from your own emotions and view things from an entirely new perspective.

<u>Leadership:</u> Great leaders inspire and help those around them to become the best version of themselves and create more strong leaders in the process. We translate our purposeful vision of service to others into reality.

<u>Integrity:</u> Integrity is choosing to follow a true, virtuous moral compass, despite the difficulties we all may face. We choose to practice honorable, grounded values through every action that we take.

<u>Dedication:</u> Dedication is waking up everyday with the intention to put in the hard work needed to make your goals a reality. We strive to be fully present and choose to apply the best of ourselves to every task at hand.

<u>Motivation:</u> Motivation is having ambition and drive. Our commitment to quality service serves as our daily motivation.

<u>Positivity:</u> Positivity is choosing to see the silver lining in every situation. We aspire to have an optimistic approach, good attitude and mindset.

<u>Teamwork:</u> Teamwork is the individual commitment to a group effort. It requires collaboration, organization, and compromise to work efficiently as a family unit.

<u>Making A Difference:</u> We have the ability to change the world and believe that every action can make a difference. We commit ourselves to creating personalized care by going the distance, advocating for our clients, and having their best interests at heart.

### Unwind and Relax With This



Meditation is the process of training and focusing your mind. It serves as great outlet for stress and has many health benefits. Attached above is a video that will guide you through a 5 minute meditation that you can do anywhere.

Link:

https://www.youtube.com/watch? v=inpok4MKVLM

# Pet of the Month



Meet Rosie your friendly neighborhood pitbull! She enjoys sleeping on all beds except her own, and trying to befriend Jerry the cat.